

Exhibit

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Adlife Marketing & Communications Co., Inc.
38 Church St • Pawtucket, RI 02860
Phone: (401) 723-4782 | licensing@adlife.com

March 9, 2017

Fry Communications Inc
800 W Church Rd Bldg 2
Mechanicsburg, PA 17055

7016 0910 0001 7272 0452

Dear Fry Communications Inc,

The purpose of this correspondence is to reiterate the fact that as of Wednesday March 1, 2017 your company no longer has access to, or the right to use, Food Photography by Adlife Marketing and Communications (Adlife) obtained through your subscription to the Creative Outlet website. The agreement between Creative Outlet (formerly MultiAd) and Adlife that afforded you the license for the use of Adlife images, in any type of media, was terminated as of March 1, 2017.



This termination of your licensing rights applies to any and all images you may have downloaded in the past, or are currently using in any print, web, digital and or video media products you have developed with Adlife Food Photography, obtained through your Creative Outlet subscription. It is strongly recommended that you take the appropriate steps to ensure that you do not inadvertently use any of these images after that date without the proper licensing in place.

Contact Adlife at 401-723-4782 for any support or questions you may have.

Consider this correspondence your official notification to cease and desist the use of Adlife Food Photography images obtained through your Creative Outlet subscription or be subject to willful copyright infringement claims.

Licensing for all of the over 25,000 food photography images through a subscription is available at PreparedFoodPhotos.com. A monthly subscription directly through Adlife will provide a seamless transition of your licensing rights to the most extensive and high quality food photography library anywhere.

PreparedFoodPhotos.com is the only blanket food photography license available in the United States.

At PreparedFoodPhotos.com we look forward to continuing to provide to you the very best food photography images in the industry.

Sincerely,

Joel M. Albrizio

President

PreparedFoodPhotos.com & Adlife Marketing & Communications Co., Inc.

Direct Line 617-759-4504

SENDER: COMPLETE THIS SECTION		COMPLETE THIS SECTION ON DELIVERY	
<p>■ Complete items 1, 2, and 3.</p> <p>■ Print your name and address on the reverse so that we can return the card to you.</p> <p>■ Attach this card to the back of the mailpiece, or on the front if space permits.</p>		<p>A. Signature <input checked="" type="checkbox"/> <i>Peggy Greene</i> <input checked="" type="checkbox"/> Agent <input type="checkbox"/> Addressee</p>	
<p>1. Article Addressed to:</p> <p><i>FRY COMMUNICATIONS, INC.</i> <i>800 W. Church Rd Bldg. 2</i> <i>MECHANICSBURG PA 17055</i></p>		<p>B. Received by (Printed Name) <i>Peggy Greene</i></p> <p>C. Date of Delivery <i>3/13/17</i></p>	
<p>2. Article Number (Transfer from service label) <i>7016 0910 0001 7272 0452</i></p>		<p>D. Is delivery address different from item 1? <input type="checkbox"/> Yes If YES, enter delivery address below: <input checked="" type="checkbox"/> No</p>	
<p>3. Service Type</p> <p><input type="checkbox"/> Adult Signature <input type="checkbox"/> Adult Signature Restricted Delivery <input checked="" type="checkbox"/> Certified Mail® <input type="checkbox"/> Certified Mail Restricted Delivery <input type="checkbox"/> Collect on Delivery <input type="checkbox"/> Collect on Delivery Restricted Delivery <input type="checkbox"/> Insured Mail <input type="checkbox"/> Insured Mail Restricted Delivery (over \$500)</p>		<p><input type="checkbox"/> Priority Mail Express® <input type="checkbox"/> Registered Mail™ <input type="checkbox"/> Registered Mail Restricted Delivery <input type="checkbox"/> Return Receipt for Merchandise <input type="checkbox"/> Signature Confirmation™ <input type="checkbox"/> Signature Confirmation Restricted Delivery</p>	
<p>PS Form 3811, July 2015 PSN 7530-02-000-9053</p>		<p>Domestic Return Receipt</p>	

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MAR 10 2017